



FILM 'ROOTED IN PEACE' CELEBRATES HOLLYWOOD PREMIERE AT THE HOLLYWOOD FILM FESTIVAL

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SANTA MONICA, CA, September 22, 2015 – Sundance alumni filmmaker, Greg Reitman, will present his latest feature documentary film 'ROOTED in PEACE' at the Hollywood Film Festival on September 24, 2015 at 5:00pm at the Arc Light Theatre followed by Q&A with the film director. "It's an amazing journey to look back five years ago when we first started filming in Los Angeles," says filmmaker Greg Reitman. "We were delighted to be invited to screen the film at the Hollywood Film Festival to coincide with the International Day of Peace.

Changing the world starts with you and me. If we are to transform the world we must first begin by transforming ourselves, says filmmaker Greg Reitman. Trees ask us to examine how we live in the natural world, with one another, and interpersonally. If we value ourselves, we value trees. And conversely, if we treat our environment right, we treat ourselves right. We are each a microcosm, and if each of our individual worlds is in balance, then the whole planet is in balance. Trees can be considered the symbol, the force that puts us in balance viewers to examine their values as Americans, and as human beings. Change Begins Within: The World Is As You Are is the ultimate quest the filmmaker seeks to endow.

Employing both memoir and interviews with such luminaries and activists as Deepak Chopra, music legends Donovan, Mike Love, and Pete Seeger, film director David Lynch, Nobel Peace Laureate Mairead Maguire, media mogul Ted Turner, Archbishop Desmond Tutu, green architect William McDonough, neuroscientist Dan Siegel and many others, Reitman heeds former guru Maharishi Mahesh Yogi's words: "If the forest is to be green, every tree must be green, if there's going to be Peace on earth than everybody must need to feel that quality of Peace." Reitman poses the basic question: How do we want to live? And asks viewers to do the same.

The feature documentary was launched at the prestigious Sedona International Film Festival, and is slated to be released theatrically in March of 2016 via Landmark Theatres to coincide with the Int'l Day of Happiness.

About Blue Water Entertainment Films

BLUE WATER ENTERTAINMENT is a leading independent production company, developing and producing content in narrative, television, music, short form and documentary styles. True to the vision of its founder, the mission of BLUE WATER ENTERTAINMENT is to tell cinematically compelling, intentional, and empowering stories that make a difference in our world. Cinema is the place where dreams are made and creativity begins. In the magic kingdom of storytelling, BLUE WATER ENTERTAINMENT's slate of films focuses on current issues that impact our daily lives -- from politics, social justice and poverty to religion...and of course, the environment.



International Day Of Peace

Each year the International Day of Peace is observed around the world on 21 September. The General Assembly has declared this as a day devoted to strengthening the ideals of peace, both within and among all nations and peoples. The theme of this year's commemoration is "Partnerships for Peace – Dignity for All," which aims to highlight the importance of all segments of society to work together to strive for peace. The work of the United Nations would not be possible without the initial partnerships that were active in its creation and the thousands of partnerships each year between governments, civil society, the private sector, faith-based groups and other non-governmental organizations that are needed to support the Organization in achieving its future goals.

